



EASTERN PARTNERSHIP
Civil Society Forum
AZERBAIJAN NATIONAL PLATFORM

Activity Plan

The Eastern Partnership Civil Society Forum (EaP CSF) is unique multi-layered regional civil society platform aimed at promoting European integration, facilitating reforms and democratic transformations in the six Eastern Partnership countries - Armenia, Azerbaijan, Belarus, Georgia, Moldova and Ukraine. Serving as the civil society and people-to-people dimension of the Eastern Partnership, the EaP CSF strives to strengthen civil society in the region, boost pluralism in public discourse and policy making by promoting participatory democracy and fundamental freedoms. The EaP CSF is a non-partisan bona fide non-governmental organisation.

This publication was produced with the financial support of the European Union. Its contents are the sole responsibility of the Eastern Partnership Civil Society Forum and do not necessarily reflect the views of the European Union.

Activity Plan for the Azerbaijan National Platform (AZNP)

Background:

The Azerbaijan National Platform of the Eastern Partnership Civil Society Forum (AZNP) was established in November 2009 and currently comprises 71 diverse organizations. AZNP's mission revolves around actively engaging Azerbaijani civil society in the EU's Eastern Partnership policy, fostering collaboration with the EU, enhancing dialogue between the EU and Azerbaijan's government, supporting civil society reinforcement, and safeguarding human rights and freedoms through increased public involvement.

AZNP has developed several key strategies to drive its mission forward, including a Strategic Plan, a Communication Plan, a Visibility Plan, and an Advocacy Strategy. These strategies outline AZNP's goals, approaches, and objectives to create a positive impact in Azerbaijan.

Objectives:

1. Enhance Organizational Effectiveness: Strengthen AZNP's capacity to fulfill its mission and objectives.
2. Raise Awareness and Engagement: Increase awareness of AZNP's mission, engage stakeholders effectively, and foster support for its initiatives.
3. Advocate for Policy Change: Influence policy reforms aligned with AZNP's mission and create an enabling environment for civil society.

Outcomes:

1. Improved Organizational Capacity: AZNP becomes a more efficient and influential platform for civil society organizations in Azerbaijan.
2. Enhanced Visibility: AZNP is recognized and respected by a wider audience, locally and internationally.

3. Policy Impact: AZNP successfully advocates for and contributes to policy changes and reforms in Azerbaijan.

Activities in Detail:

Objective 1: Enhance Organizational Effectiveness

Outcome 1: Improved Organizational Capacity

- Activity 1.1: Strengthen Working Groups and Board of Directors: Organize capacity-building workshops and training sessions for AZNP members to enhance their skills and knowledge in areas relevant to their roles.
- Activity 1.2: Develop Ethical Behavior Rules: Facilitate the development and implementation of ethical behavior rules for AZNP members to ensure transparency and accountability.
- Activity 1.3: Website Development: Maintain the AZNP website to serve as an operational hub for information sharing and engagement.
- Activity 1.4: Regular Meetings: Establish a schedule for regular working group meetings and facilitate annual meetings to foster communication and collaboration among AZNP members.

Objective 2: Raise Awareness and Engagement

Outcome 2: Enhanced Visibility

- Activity 2.1: Public Awareness Campaigns: Execute public awareness campaigns using a mix of media channels, including social media, traditional media, and online platforms, to reach the general public in Azerbaijan.
- Activity 2.2: Stakeholder Engagement: Organize consultations and meetings with government officials, civil society organizations, and international partners to build support for AZNP's initiatives.
- Activity 2.3: Educational Initiatives: Conduct seminars, webinars, and workshops to inform the public and key stakeholders about AZNP's mission and objectives.

- Activity 2.4: International Collaboration: Collaborate with international organizations and diplomatic missions to amplify AZNP's visibility and influence on the international stage.

Objective 3: Advocate for Policy Change

Outcome 3: Policy Impact

- Activity 3.1: Evidence-Based Research: Conduct in-depth research on policy issues and challenges, producing reports and policy briefs with data-driven recommendations.
- Activity 3.2: Policy Dialogues: Organize roundtable discussions, workshops, and conferences to engage policymakers and government officials in constructive dialogues on key issues.
- Activity 3.3: Advocacy Campaigns: Execute targeted advocacy campaigns, leveraging grassroots mobilization, to influence policy changes at the national and international levels.
- Activity 3.4: Lobbying and Advocacy: Engage in direct advocacy with government bodies, parliamentarians, and relevant ministries to promote policy reforms.
- Activity 3.5: Media Engagement: Utilize media engagement, op-eds, and press releases to raise awareness about policy issues and advocate for change.

Outputs:

- Strengthened working groups and Board of Directors
- Implemented ethical behavior rules
- Operational AZNP website
- Regular working group meetings
- Successful public awareness campaigns
- Engaged stakeholders and allies
- Educational initiatives conducted

- International collaboration established
- Evidence-based research reports
- Constructive policy dialogues
- Effective advocacy campaigns
- Policy changes influenced
- Enhanced media engagement

Target Audience:

1. General public in Azerbaijan
2. Civil society organizations in Azerbaijan
3. Government institutions in Azerbaijan
4. European Union representatives
5. International partners and donors

Sustainability:

The sustainability of AZNP's activities and impact will rely on several factors, including the commitment of its members and their continued engagement, the successful implementation of ethical behavior rules, and ongoing collaboration with national and international partners. Regular evaluation and adaptation of strategies will also be essential to ensure AZNP remains relevant and effective.

Conclusion:

This Activity Plan outlines a comprehensive approach for AZNP to achieve its objectives and create a positive impact in Azerbaijan. By enhancing organizational capacity, raising awareness, and advocating for policy change, AZNP will contribute significantly to the advancement of sustainable development, human rights, and constructive dialogue in the country. Through effective implementation and ongoing commitment, AZNP will continue to be a driving force for positive change in Azerbaijan, working towards a better future for all its citizens.

